

# Unglue.it: Crowdfunding for Open Access

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Gluejar, Inc.

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# HEAVEN

- Life Everlasting
- No worldly cares
- Filled with knowledge and wisdom

# eBook HEAVEN

- Life Everlasting
- No worldly cares
- Filled with knowledge and wisdom

## Open Access!

# HELL

- <http://go-to-hellman.blogspot.com>

“Hellman” from ~1880

“Hell” == German “Hell” == English “clear, bright”  
!= English “Hell” == German “Hölle”

# eBook HELL

What libraries live today



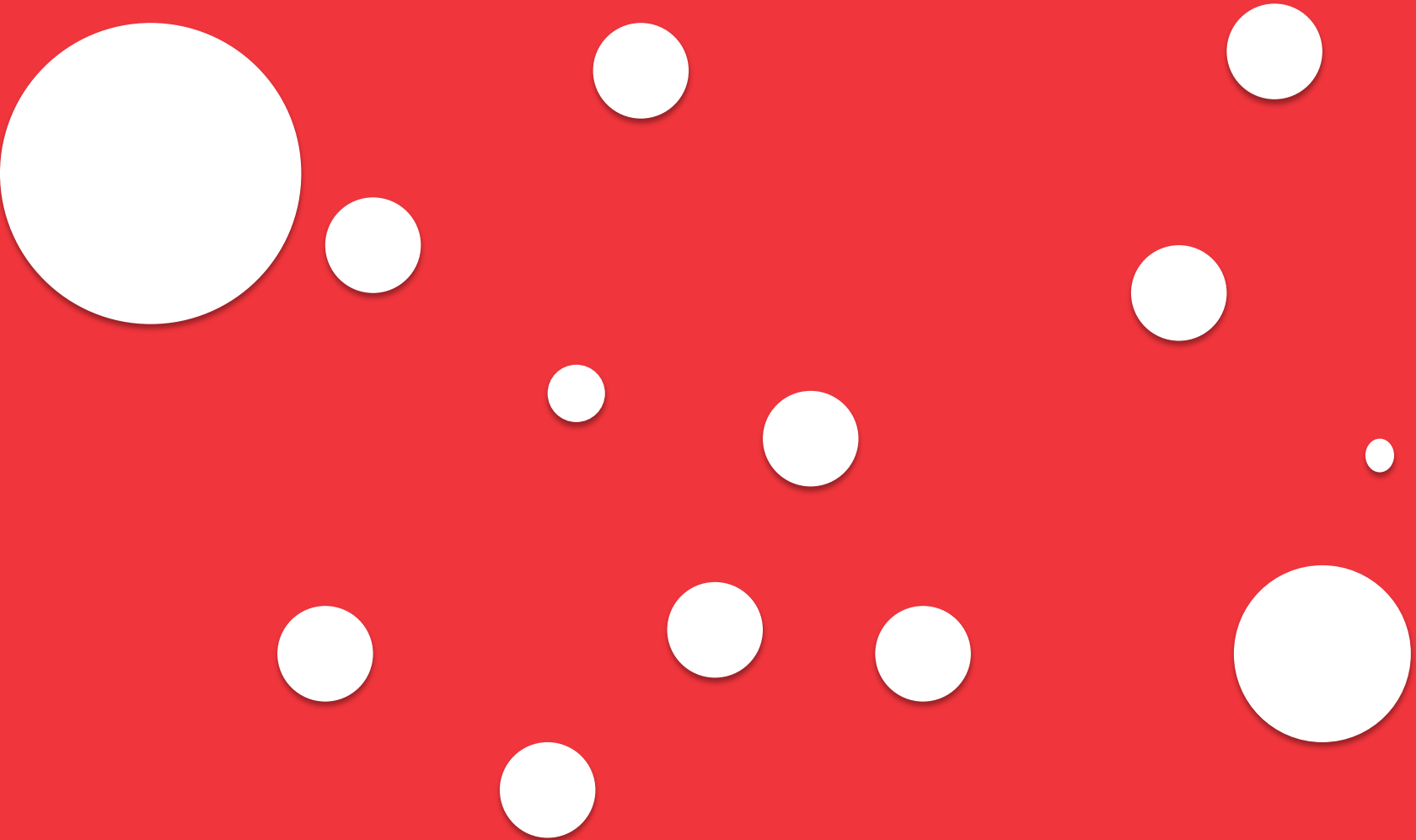
Claudia Rogge,

<http://www.claudia-rogge.de/images/stories/bilder/EverAfter/Claudia-Rogge-EverAfter-Purgatory-I.jpg>

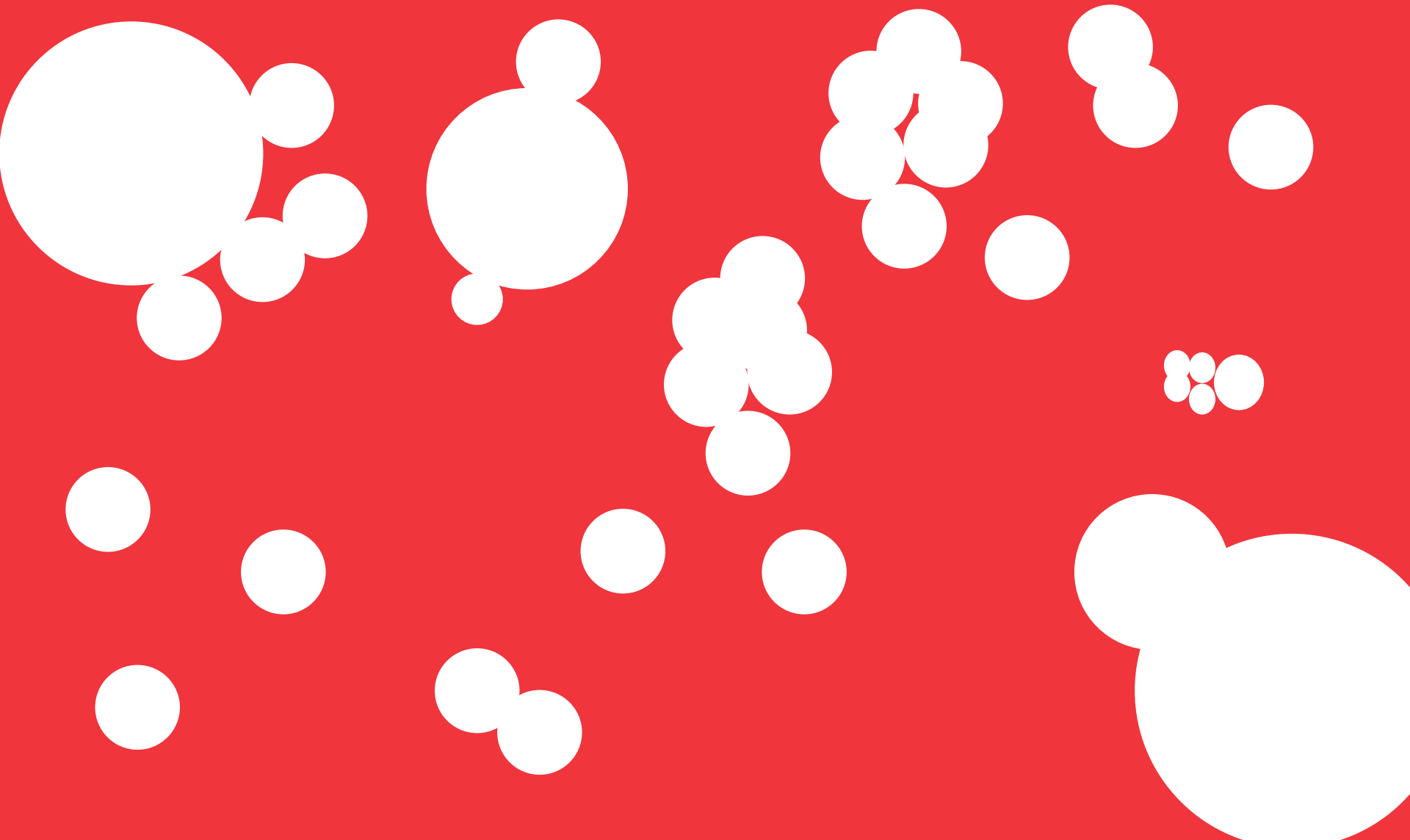
# Well, more like purgatory



# Libraries create circles of paradise

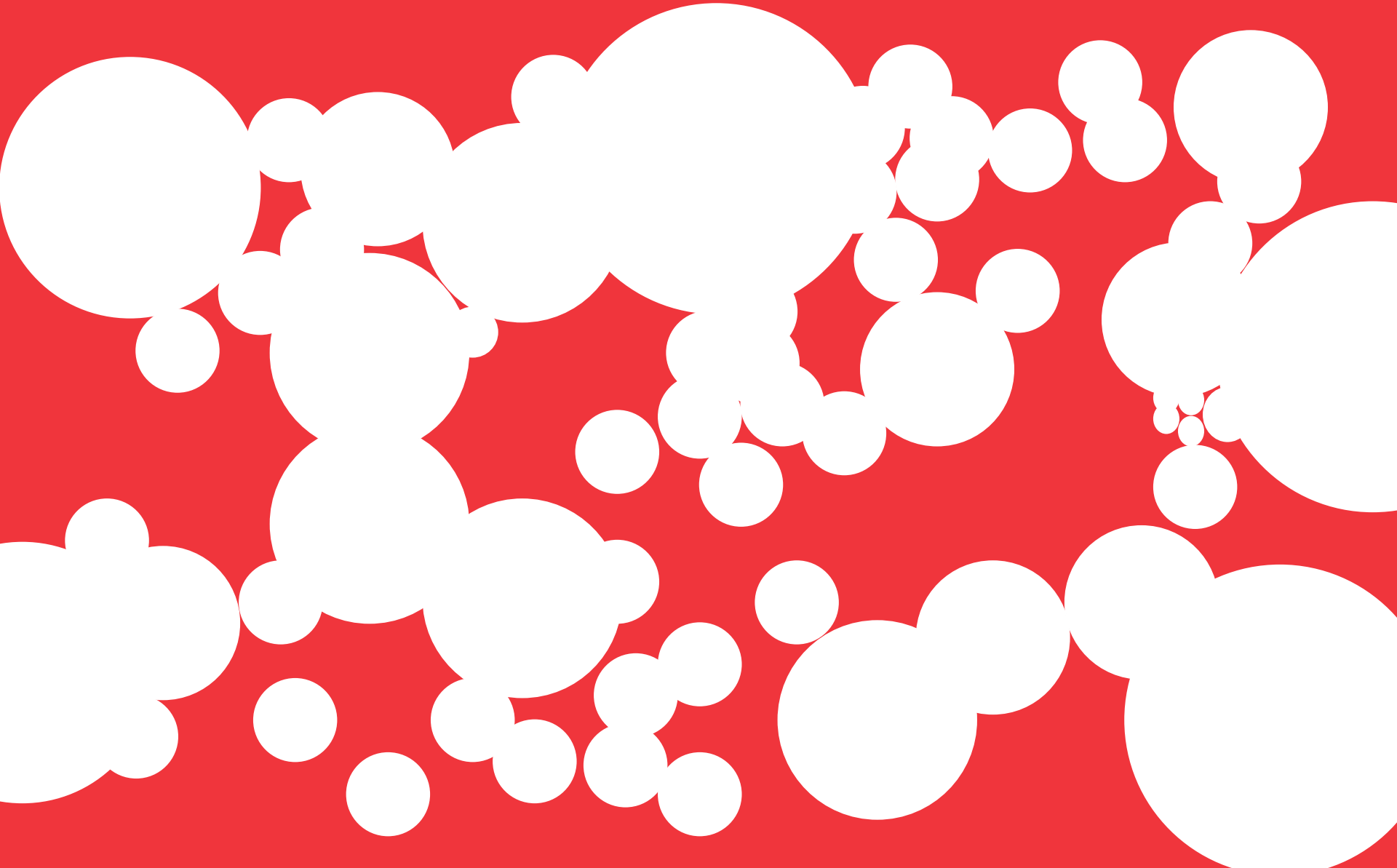


# Libraries connect with each other





Until most of the world has access



# Open Access

We need to help ALL books climb the winding road to paradise!



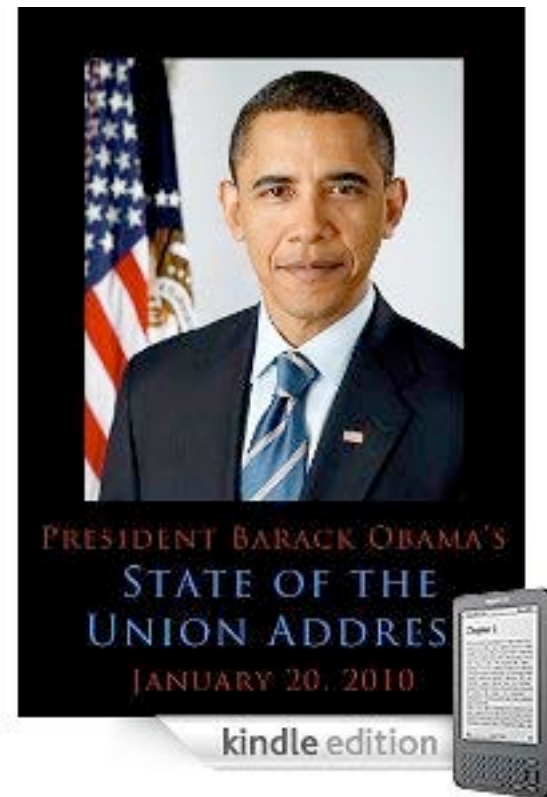
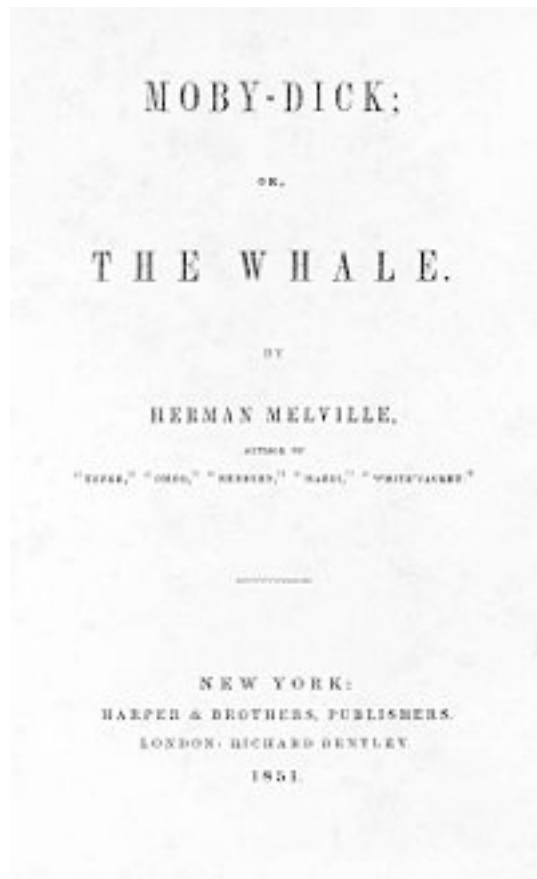
# The Public Domain



# Trouble in Paradise

# *The public domain is ill*

- PD ebooks neglected



# Trouble in Paradise

*The public domain is ill*

- PD ebooks neglected
- Curation and preservation issues abound

[c. Ioannis Nauarro Gaditani, Ordinis Minorum Regularis obseruantia\[e\] : Prouinci\[a\]e Apostolorum Petri, & Pauli Michhuacanensis. Liber in quo quatuor passiones Christi Domini continentur \[integr\]a\[e\] tera, & Cantu iuxta ritum Sanct\[a\]e Roman\[a\]e Ecclesi\[a\]e\] Octo lamentationes : Oratioq\[ue\] Hieremi\[a\]e Prophet\[a\]e](#)  
John Carter Brown Library - First Printed Music in the Americas All licenses are dated 1601

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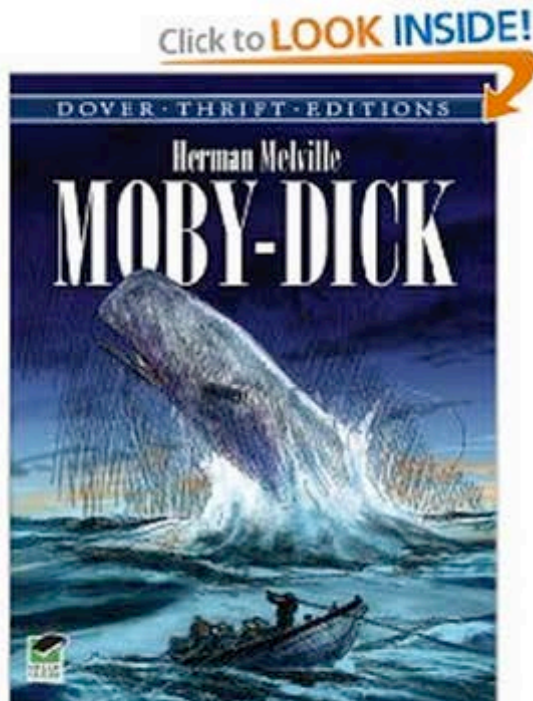
1,900,025 items

Colorful Favorites Goody Two-Shoes (details | read it)  
Publisher's chromolithographed pictorial wrappers c1888  
Caw caw; or, the chronicle of crows (details | read it) The house that Jack built, a game of forfeits : to which is added, The entertaining fable of "The Magpie" (details |...

# Trouble in Paradise

*The public domain is ill*

- PD ebooks neglected
- Curation and preservation issues abound
- Incentives drag PD back into ©



## Moby-Dick (Dover Thrift Editions) [Kindle Edition]

[Herman Melville](#) (Author)

★★★★☆ (31 customer reviews)

Digital List Price: ~~\$4.99~~ What's this?

Print List Price: ~~\$5.00~~

Kindle Price: **\$3.75**

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- Length: 464 pages
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# Trouble in Paradise

*The public domain is ill*

- PD ebooks neglected
- Curation and preservation issues abound
- Incentives drag PD back into ©
- Existing © laws turn books into zombies



# What is to be done?

Unglue.it is doing two things:

1. Crowdfunding ebooks
2. Dated CC Licenses

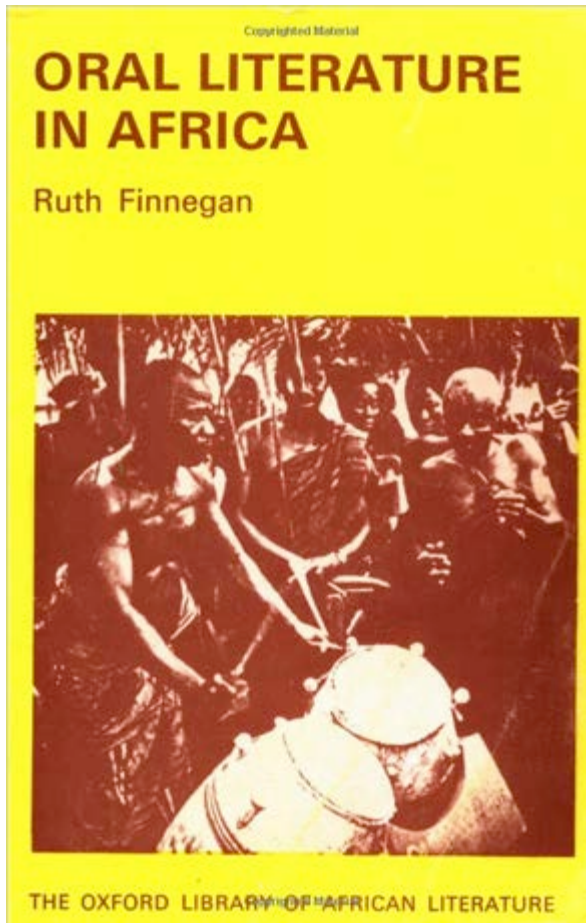
i.e. “UNGLUING”



# Unglue.it Phase I

- Aimed at crowdfunding conversions of published books
- Kickstarter-style rewards based campaigns
- Pledges contingent on campaign success
- 1-3 month campaign duration
- Open Access “unglued” eBooks after campaign success

# how it works



Originally published  
by Oxford University Press  
in 1970

Out of print

An academic classic

Not available as ebook

Rights holders set a funding target

## Oral Literature In Africa

Ruth H. Finnegan  
1970

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toward a \$7,500 goal

34%

Unglue.it has launched! Please consider supporting our **five active campaigns**.

Unglue it!  
\$2,600/\$7,500  
Ending in 24 days

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UNGLUERS



audreywalton



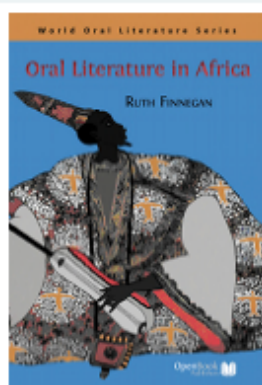
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## Oral Literature In Africa

Ruth H. Finnegan  
1970

Support

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Campaign

Comments (1)

Ungluers  
(119)

Rights

"Besides being a goldmine for scholars, [Oral Literature in Africa] is a delight for the general reader... The people and animals and spirits of Africa live, laugh, weep and quarrel between the covers of this book." — Journal of African and Asian Studies

First published in 1970 by Oxford University Press, this classic study has been hailed as "the single most authoritative work on oral literature". It traces the history of story-telling in Africa, and brings to life the diverse forms of creativity across the African continent. Author Ruth Finnegan is thought to have "almost single-handedly created the field of ethnography of language" with this book, and it continues to be a go-to text for anyone studying African culture.

However, despite its enormous scope and popularity, Finnegan's book is now out of print. It is particularly hard to find in Africa, where its original retail price was beyond the budget of most university libraries. The non-profit organization [Open Book Publishers](#) is endeavoring to make this definitive book freely available to African students and scholars — and indeed to any interested readers around the world. The Unglued Ebook will be particularly

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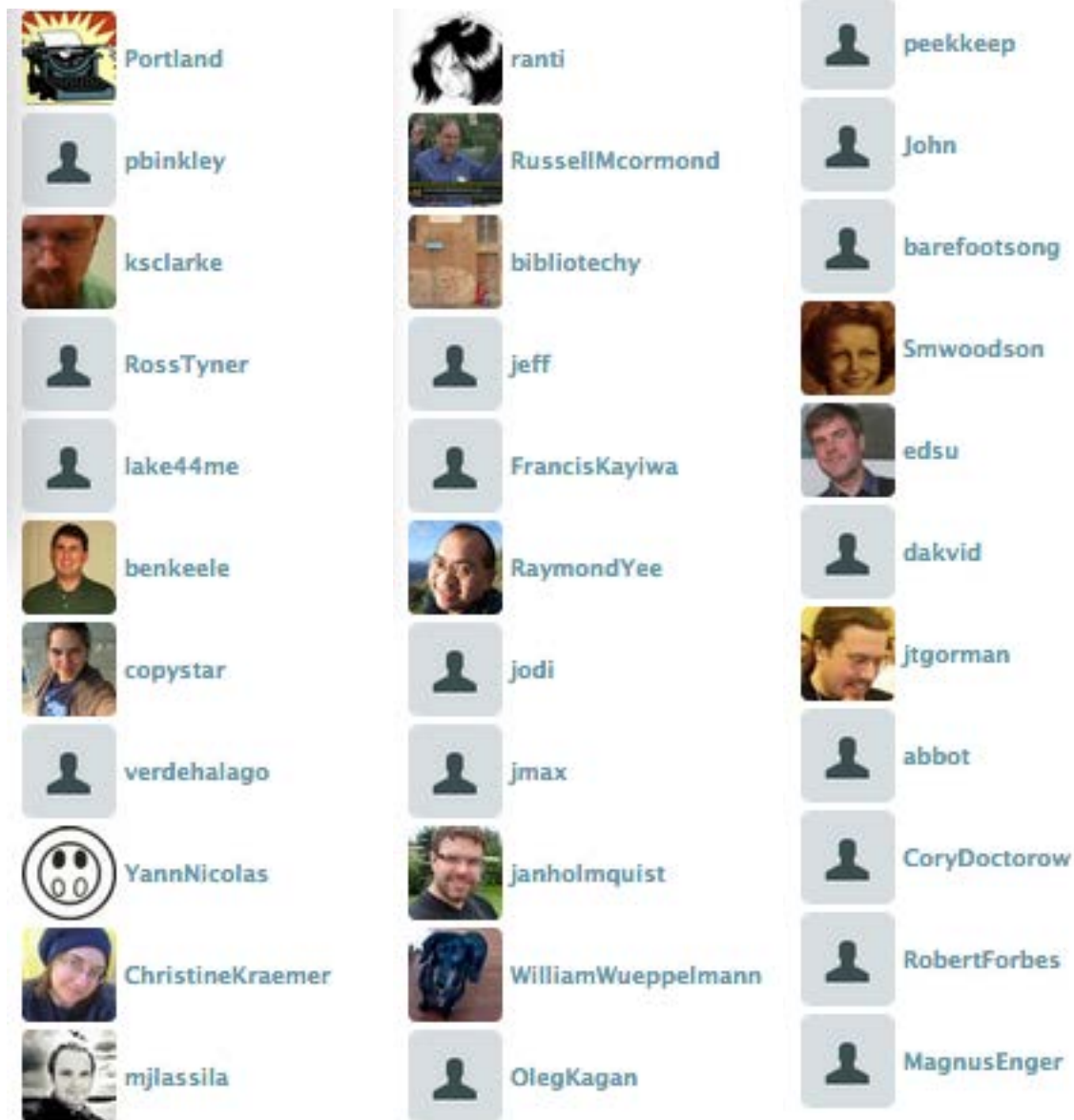
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# Status

- 4 successful campaigns
- 6 unsuccessful campaigns
- 4,000 participants





# Complex Predicates

Stefan Müller

2002

\$189 pledged

\$650 goal

12 ungluers

54 days to go

Learn more at...



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Campaign

Comments (1)

Ungluers  
(15)

More...

This book examines various linguistic phenomena and determines that certain constructions should be treated as complex predicates. Specifically, the book explores auxiliary and verb combinations in future, perfect, and passive constructions; causative constructions, verb complex constructions with raising and control verbs; subject and object predicatives; depictive secondary predicates (1); resultative constructions (2); and particle verb combinations. The properties of all these constructions are studied on a broad empirical basis, mainly with data from German.

(1) Er ißt das Fleisch roh.  
he eats the meat raw

(2) Er fährt das Auto kaputt / zu Schrott.  
he drives the car broken to junk

Scrambling and fronting data are used to argue that all these constructions—except the depictive secondary predicates, which are treated as adjunct—should be treated as complex predicates. The potential for a verb to enter a resultative construction or to form a particle verb that follows a productive pattern is licensed by lexical rules. Base verb and resultative predicate and base verb and particle are combined in syntax by the same rule that licences verbal complexes in German.

In the part about particle verbs it is argued that particles should be treated as parts of the predicate complex. They are serialized in the right sentence bracket (3), (4) and they can be fronted like adjectives or verbs

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Unglued (0)	Active (0)	Unglue It! (176)	View As:  	
	The logic of organizational Michael Masuch	 Login to Add	Coming soon!	Listed by 34
	History, culture, and religion of Helmut Koester	 Login to Add	Coming soon!	Listed by 30
	The young Dostoevsky: (1846 - Victor Terras	 Login to Add	Coming soon!	Listed by 25
	Minority Languages in Europe: A Reiner Pogarell	 Login to Add	Coming soon!	Listed by 24
	The Logic of History Charles Morazé	 Login to Add	Coming soon!	Listed by 18
	The word 'sublime' and its context: Theodore F. B. Wood	 Login to Add	Coming soon!	Listed by 15

# Problems

- Most book publishers don't want to run campaigns
- Most consumers are unfamiliar with Open Access
- Works only with backlist- no way to help newly published books and new authors
- Most libraries are unable to participate
- ebook distribution, even in libraries, depends on margin extraction
- No way to use the ebook as a reward!

# Coming Soon: Buy-To-Unglue

- An ebook store devoted to Open Access.
- A DRM-free ebook platform for libraries.

How does it work?

Dated Creative Commons



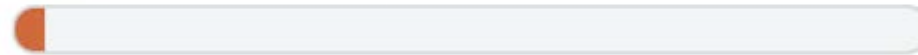
Ungluing books have ungluing dates  
that advance with each sale



## Charlie Chan

Yunte Huang

2010



current ungluing date: **Oct 23, 2023**

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# Buy-to-Unglue advantages

- Unglue.it is a sales channel.
- Book publishers know selling
- Consumers understand buying
- Works with frontlist AND backlist
- Libraries like buying ebooks
- No separation of Open Access and commercial distribution



To reach heaven,  
ebooks will need all of  
us to work together!



Titian, Assumption of the Virgin



# eBook Heaven for all



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