

Quo Vadis University Presses?

Frank Scholze

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KIT-BIBLIOTHEK



University Press

- academic, nonprofit publishing house



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What do they have in common?

- Unit of a research institution or university
- Monograph publishing
- Journal publishing with focus on HSS
- Focus on scholarship
- Some form of business model
- Some form of collaboration

Business models

- Publishing (e-)books for sale
- Publishing open digital plus paid print editions and other add-ons (freemium)
- Searching for the new ...
 - Crowdfunding
 - Cooperation, membership ...

Publishing for sale

- OUP, CUP, UCP ...
- Project MUSE (Johns Hopkins University)
 - Started as journal platform
 - 2012 University Press Content Consortium (UPCC)
- JSTOR (ITHAKA)
 - Started as a digitized journal platform
 - 2011 books at JSTOR

Publishing open digital plus paid add on

- OAPEN
 - Library and service plattform
 - Directory of Open Access Books (DOAB) launched July 1, 2013
- Majority of UPs in Germany
- National Academies Press in the US
- Australian National University E-Press



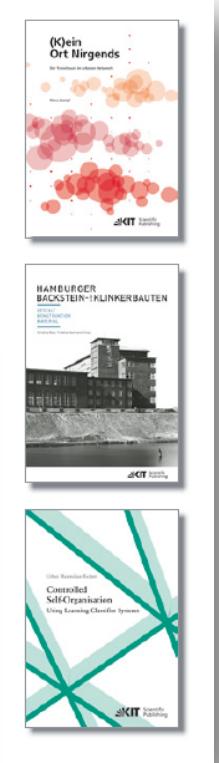
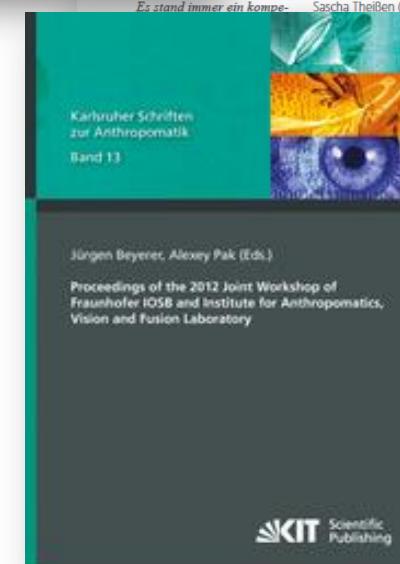
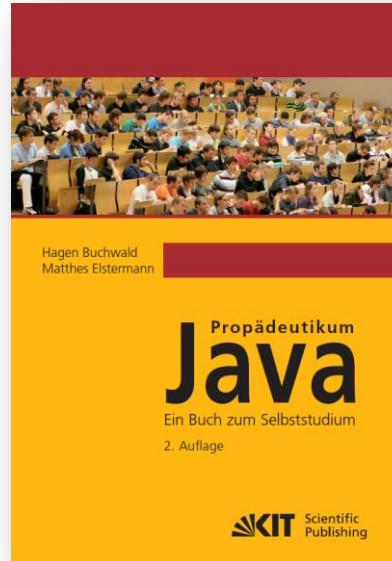
KIT Scientific Publishing as example

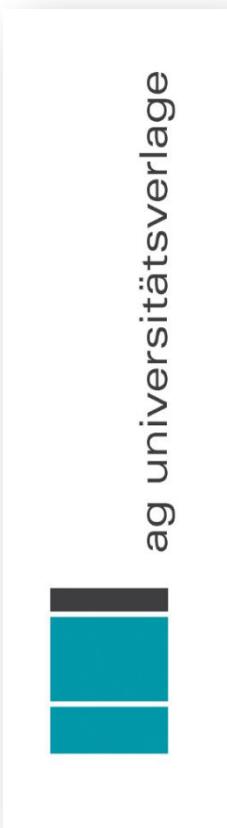
- Founded in 2003
- 2010 integration of University Press and Helmholtz publishing activities -> KIT Scientific Publishing (KSP)
- 3 staff, 1 coordinator
- # of projects per year 180
- # of available titles 1000
- among them
 - E-only-publications 101
 - Series 60
 - Journal 1



KSP – policy and features

- Fast
- Integrated service
- Open Access
- Print on Demand
- Author fees
- KIT as brand





AEUP Association of European University Presses



AEUP Joint Catalog

- Catalog platform for members of AEUP
- Presses are responsible for their own content
- Print + E
- Books + journals
- Back list, front titles, announced, out of print
- No sales platform
- Cooperation with business partners
- Hosting concept with breebook GmbH (Bremen)

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Handheld XRF for Art and Archaeology

Aaron N. Shugar A
Jennifer L. Mass A

Publisher: Leuven University Press

Pages: 480

Catalog period: 2013

Over the last decade the technique of X-ray fluorescence has evolved, from dependence on laboratory-based standalone units to field use of portable and lightweight handheld devices. These portable instruments have given researchers in art conservation and archaeology the opportunity to study a broad range of materials with greater accessibility and flexibility than ever before. In addition, the low relative cost of handheld XRF has led many museums, academic institutions, and cultural centres to invest in the devices for routine materials analysis purposes. Although these instruments often greatly simplify data collection, proper selection of analysis conditions and interpretation of the data still require an understanding of the principles of x-ray spectroscopy. These instruments are often marketed and used as point and shoot' solutions; however, their inexpert use can easily generate deceptive or erroneous results. This volume focuses specifically on the applications, possibilities, and limitations of handheld XRF in art conservation and archaeology. The papers deal with experimental methodologies, protocols, and possibilities of handheld XRF analysis in dealing with the complexity of materials encountered in this research.

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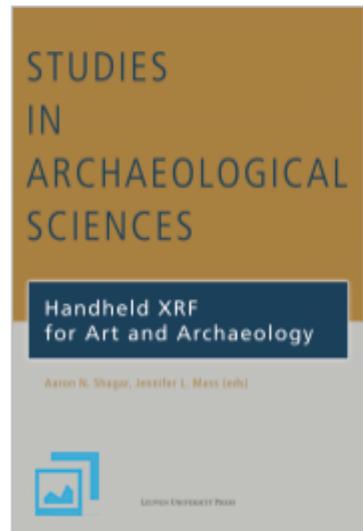
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Handheld XRF for Art and Archaeology

Edited by: Shugar, Aaron N. - Mass, Jennifer L.

Subject: Archaeology

Serie: Studies in Archaeological Sciences



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Applications, possibilities, and limitations of handheld XRF in art conservation and archaeology

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The Chronicle Review

July 23, 2012



The Global University Press



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By Peter J. Dougherty

Back in the 60s, an academic in New Delhi, on being introduced to the president of Princeton, greeted him politely by asking if his employer had any connection with Princeton University Press.

Trends

- Digital transformation and new business models
- Open access as (the) model of publication
- Content designed for service
- Collaboration and branding

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